



JEFF HAVENS

ETHICS FOR EVERYONE

VIDEO SERIES QUIZ

QUIZ TIME!

WHY BE ETHICAL? BECAUSE IT'S THE RIGHT THING TO DO EPISODE 1

The beginning of our Ethics for Everyone series might sound like it's going to be dry and dull as dirt, but that's because you probably didn't expect us to fit a conversation about the Revolutionary War in here. Oh, and we also tell you how you'll make more money. That doesn't sound so bad, huh? Get ready for an ethics lesson unlike anything you've ever seen!

1) According to the video, which of the following should encourage you to try and do the right thing?

- a. The history of the United States.
- b. The fall of the Roman Empire.
- c. The fear of getting caught.

2) A JUST Capital survey shows that the most ethical companies earn _____ relative to their competitors?

- a. Higher rates of absenteeism.
- b. Higher rates of return on invested capital.
- c. Higher interest rates on their mortgages.

- 3) According the video, being ethical is _____ and _____.
- a. Required by law; a necessary evil.
 - b. The right thing to do; good for business.
 - c. Boring; unimportant.

WHY BE ETHICAL? BECAUSE YOUR CUSTOMERS DEMAND IT.

EPISODE 2

This video will encourage you to be ethical by reminding you that customers generally dislike working with people they actively hate. They also have an annoying tendency to sue people who take advantage of them. So if you want people to like you and/or don't feel like spending the rest of your life in litigation, then this video is for you!

- 1) According to the video, customers are paying more attention to business ethics because _____.

- a. Ethical companies make cheaper products.
- b. They have nothing better to do.
- c. They are more easily able to learn about a company's business practices than before.

2) What happens to Wells Fargo as a result of creating fake customer accounts?

- a. Massive fines and a lot of lost business.
- b. Nothing.
- c. More business than ever before.

3) According to the video, Toms shoes saw what happen as a result of their ethical approach to business?

- a. A presidential commendation.
- b. 300% growth for each of its first five years.
- c. Several celebrity endorsements.

WHY BE ETHICAL? BECAUSE YOU'LL BE HAPPIER. EPISODE 3

In probably the most selfish ethics video ever created, we encourage you to be ethical for no other reason than your own happiness. It turns out that constantly lying, cheating, and

stealing have a tendency to make people miserable – who knew? If this video doesn't inspire you to be a better person, then you're probably beyond all hope. Enjoy!

1) According to the video, several studies have found correlations between which of the following?

- a. Engaging in ethical behavior and increased numbers of friends.
- b. Engaging in unethical behavior and higher levels of depression.
- c. Engaging in ethical behavior and higher levels of happiness.

2) Which of the following is NOT a problem mentioned in the video with being unethical?

- a. You'll never know who you can trust.
- b. You'll never know if people are being honest with you.
- c. You'll never know whether your job is secure.

3) What amazing treat were you given at the end of this video?

- a. An ice cream cone.
- b. A smiley face emoji.
- c. A cuddly teddy bear.

ETHICS BEGINS WITH RESPECT

EPISODE 4

This Ethics for Everyone instant classic focuses on the importance of respect in developing a solid system of ethics – respect for

yourself in order to expect proper treatment from others, and respect for others in order to offer them that same treatment yourself. You'll also learn some things about the narrator's childhood that will make you wonder how he ever became a functioning adult, and there's a shameless plug for candy corn in here. This video has everything!

1) According to the video, who do you need to respect the most?

- a. Yourself.
- b. Others.
- c. Yourself and others equally.

2) Where Oprah once gave away a car to all of her audience members, this video promises to do even better and give every viewer what?

- a. Two cars.
- b. A solid moral core.
- c. A free appetizer at your local Applebees.

3) According to the video, why is it important for you to respect yourself?

- a. Because that will help you determine how you expect others to treat you.
- b. Because nobody else will.
- c. Because other people will never respect you if you don't respect yourself.

KNOW WHAT YOU STAND FOR

EPISODE 5

It's hard to be ethical if you don't know what you stand for. Thankfully, this video will help you figure that out. It will also reveal a shocking new use for your smartphone and one of the best fortune cookies ever. How do we fit so much awesomeness into a single video? Sometimes we're not sure ourselves.

1) According to the video, knowing what you stand for will help you _____.

- a. Avoid arguments.
- b. Form the basis of your personal ethics.
- c. In no way whatsoever.

2) Which of the following is mentioned as a potential source of inspiration for determining what you stand for?

- a. The Constitution.
- b. Teddy Roosevelt.
- c. A fortune cookie.

3) In order to help you remember what your core beliefs are, the video suggests that you _____.

- a. Write them down.
- b. Memorize them by saying them aloud.
- c. Print them on a giant poster.

ETHICS REQUIRES SELF-DISCIPLINE

EPISODE 6

This video discusses the importance of intentional practice in order to successfully live your code of ethics. You'll also learn how to stop yelling at people, and if you're lucky you'll also find a penguin in here. Basically par for the course when it comes to a Jeff Havens Company educational video.

1) According to the video, self-discipline is an important element of ethics because ethical behavior is not always _____ behavior.

- a. Self-interested
- b. Self-inflicted
- c. Self-directed

2) The video suggests that the discipline required to be a consistently ethical person is similar to the discipline necessary to do all of the following EXCEPT what?

- a. Start exercising regularly.
- b. Start smoking.
- c. Get a new degree or certification.

3) The video encourages you to imagine the narrator as which of the following?

- a. A giant talking penguin.
- b. Your best friend.
- c. A figment of your imagination.

HOW TO AVOID LAPSING INTO UNETHICAL BEHAVIOR

EPISODE 7

It's easy – and depressingly common – that ordinarily good people end up engaging in unethical practices. This video will help you avoid the same fate. You'll also learn what the state slogan of Illinois should be, which we're hoping to put on the ballot for the next election. Are you wondering how that could possibly have any bearing on a video about ethics? Then watch the video and find out!!!!

1) According to the video, why is it important to avoid acting unethically?

- a. Because you'll definitely get caught.
- b. Because if you do it once, you're likely to do it again.
- c. Because I said so.

2) What do many companies and governmental entities do to prevent ethical lapses?

- a. Offer financial incentives for ethical behavior.
- b. Establish a zero-tolerance policy.
- c. Conduct extensive background checks before hiring anyone.

3) How many of Illinois' recent governors have spent time in prison for unethical behavior?

- a. Four of the last seven.
- b. Six of the last nine.
- c. All of them.

HOW TO DEAL WITH PEOPLE WHO WANT YOU TO COMPROMISE YOUR ETHICS

EPISODE 8

We know you're a good person. But we also know you're surrounded by wicked, evil people basically everywhere you turn. This video will help you avoid succumbing to the temptation of compromising your ethics at the request of one of those nefarious ne'er-do-wells. Enjoy it, and please consider using the word 'ne'er-do-well' today. Odds are you've never said it out loud in your entire life, and you're overdue.

1) According to the video, what's one way to deal with people who ask you to do something unethical?

- a. Agree to do whatever they're asking, then report them to the police.
- b. Pretend you didn't hear them.
- c. Ask for some time to think about it in order to get out of the conversation.

2) What you should ALWAYS do if you are ever asked to behave unethically?

- a. Create a written record of your version of events.
- b. Alert the media.
- c. Figure out if the opportunity is too good to pass up.

3) The end of the video encourages you to avoid engaging in which of the following unethical activities?

- a. Embezzling.
- b. Accepting bribes.
- c. Cutting in front of someone in line at the airport.

COMMUNICATING YOUR ETHICS TO YOUR TEAM

EPISODE 9

This installment of the Ethics for Everyone series will help you ensure that the people you work with know what you stand for without sounding preachy, pedantic, or otherwise annoying. You'll also learn how the narrator could solve every problem in the world, if only people would let him, and you'll also discover the only two good reasons to go for a run. Who knew an ethics video could actually be enjoyable?

1) According to the video, which approach probably WON'T work as a way to effectively communicate your ethics to your team?

- a. Making various ethical statements during specific events.
- b. Acting ethically.
- c. Coming right out and telling people how ethical you are.

2) What's even more important than communicating your ethics to others?

- a. Making sure they're just as ethical as you are.
- b. Getting a better parking space.
- c. Acting in accordance with the beliefs you talk about.

3) According to the video, which of the following reasons is the only good reason for running?

- a. To get closer to a pie.
- b. To win a marathon.
- c. To evade the police whenever necessary.

COMMUNICATING YOUR ETHICS TO YOUR CUSTOMERS

EPISODE 10

In a follow-up to our video about communicating your ethics to your team, this video covers the slightly different (but equally important) process of communicating those same ethical standards to your customers. You'll also be encourage to realize

that occasionally apologizing won't actually kill you, and you might laugh so often that people wonder if you're slowly going insane. As you can tell, this is not your typical ethics video!

1) Why can it sometimes be harder to communicate your ethics to your customers than to your colleagues or employees?

- a. Because your customers don't care as much.
- b. Because you probably don't talk to your customers as regularly as to your colleagues and employees.
- c. Because your customers probably aren't very ethical themselves.

2) According to the video, how can your customers help you determine what your ethical standards should be?

- a. Because that's what the law requires.
- b. Because they'll have particular needs and requests.
- c. Because they'll expect you to consult them about it.

3) What is one of the benefits of apologizing when something goes wrong?

- a. It results in higher customer satisfaction.
- b. There aren't any, and you'll probably get sued if you do.
- c. It results in attracting better and more lucrative customers.

CREATING A STATEMENT OF VALUES

EPISODE 11

This Ethics for Everyone gem will help you create a statement of values around which your entire team, department, or company can organize. You'll also learn why you should never hire the narrator to do any carpentry for you, and you'll learn one of the key things to avoid the next time you go on a date. If you're wondering how all of those things could possibly be related, well then you'll just need to watch this, won't you?

1) Why does this video use the phrase 'statement of values' instead of 'code of conduct'?

- a. 'Statement of values' sounds more aristocratic than 'code of conduct'.
- b. Because 'statement of values' is the phrase everyone uses. Duh.
- c. 'Statement of values' sounds more positive than 'code of conduct.'

2) How does your statement of values relate to your mission statement?

- a. A statement of values explains how you will execute your mission statement.
- b. A statement of values is more important than a mission statement.
- c. The two are completely unrelated.

3) According to the video, why should you consider asking your colleagues and employees what your statement of values should look like?

- a. So they can do all the hard work of creating it while you get all the credit.
- b. Because you'll ultimately need everyone to buy in to whatever you end up creating.
- c. Because their ideas are probably better than yours.

MAINTAINING YOUR STATEMENT OF VALUES

EPISODE 12

A statement of values doesn't do any good if nobody pays any attention to it. That's where this video comes in. We'll discuss how to make sure your ethical standards stay current and relevant. You also might be inspired to check your refrigerator when you get home, and you could possibly learn something amusing about seatbelts. So you can be assured that this is one ethics video you're actually going to enjoy watching.

1) According to the video, what will happen if you don't occasionally discuss your statement of values?

- a. People will automatically behave unethically.
- b. People might think you no longer care about them.
- c. People might forget your statement of values even exists.

2) Which is worse – talking too much about your statement of values, or not enough?

- a. Too much.
- b. Not enough.
- c. They are both equally problematic.

3) According to the video, which part of the airline safety announcement has no business being a part of the safety announcement anymore?

- a. The seat belt part.
- b. The oxygen mask part.
- c. The 'use your seat as a liferaft' part.

PROMOTING AN ETHICAL CULTURE

EPISODE 13

In the final installment of our Ethics for Everyone series, we discuss how to synthesize everything we've discussed in order to create, promote, and sustain an ethical culture where you work. By the end of this video, the people you work with will be 17% happier to spend time with you, and you'll also be 32% less likely to be arrested for embezzlement. That's not bad for a 3 minute video, huh?

1) Which of the following is NOT a way mentioned in the video to help promote an ethical culture?

- a. Congratulating colleagues or employees on behaving ethically.
- b. Offering awards to people who exemplify your statement of values.
- c. Conduct surprise investigations of people's behavior.

2) According to the video, is it possible for a company to survive without being ethical?

- a. Yes, but not indefinitely.
- b. Yes, because ethics are dumb.
- c. No, unethical companies will immediately fail.

3) According to the video, having a shared vision is the _____.

- a. Glue that keeps every company together.
- b. Masking tape that hides the defects of a failing company.
- c. Rubber cement that smells kind of nice but is still bad for you.

ANSWERS

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c. Engaging in ethical behavior and higher levels of happiness.

2) Which of the following is NOT a problem mentioned in the video with being unethical?

b. You'll never know if people are being honest with you.

3) What amazing treat were you given at the end of this video?

b. A smiley face emoji.

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c. Yourself and others equally.

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b. A solid moral core.

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you _____.

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THE **JEFF HAVENS** COMPANY is a unique corporate training company dedicated to delivering high-content professional development training in an entertaining and modern way. From leadership, communication, and change management to ethics, generational issues and more, we make learning fun. Because improving your business doesn't have to be boring.

Find out more about us and internationally recognized keynote speaker Jeff Havens at

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