



Association of Illinois Electric Cooperatives

Your Touchstone Energy® Partner 

October 20, 2009

Mr. Jeff Havens
5554 Shamrock Lane
Madison, WI 53711

Dear Jeff:

Thanks from the bottom of my heart for the great job you did at our annual conference. As you recall, you were booked two years ago when we tried to schedule you so we had to wait an extra year to bring you to Springfield for our conference -- but it was well worth the wait!

You had our group literally doubled up laughing. Your presentation was everything I thought it would be and that I hoped for. I greatly enjoyed working with you -- and as a meeting planner I very much appreciated our advance planning discussion. This helped to prepare you for our group, I think, and I had even more confidence that your presentation would strike a note with our people.

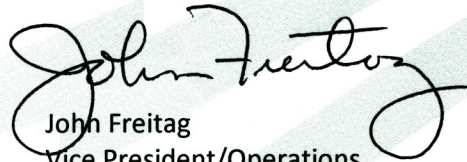
Jeff, you are obviously a very talented guy with a great future. But one of your greatest strengths is your "working together" attitude and desire to give your client exactly what they want. You made my job easy this year.

The "Uncrapify your Life" presentation is so unique and so unlike any other that it literally can fit into any group, at any meeting, at any time. And you customize it so well with a bit of advance planning!

My compliments to you for a great job! You have a great future ahead. If I can provide any kind of testimonial or share any information with anyone interested in your presentation, please feel free to have them contact me any time.

Thanks again and best of luck to you.

Sincerely,



John Freitag
Vice President/Operations
Association of Illinois Electric Cooperatives

JF/lc
CC: Capitol City Speakers Bureau

North Central Electric Association

June 18, 2007

To my fellow meeting planners...

I had the opportunity to contract Jeff Havens to be one of my featured speakers for my 88th Annual Leadership Conference in June 2007. From the first time I loaded Jeff's CD in my DVD player, I felt a smile come over my face. His "anti" motivational speaker program was the perfect thing for our organization. I hire over a dozen speakers annually and Jeff's "Uncrapify Your Life" program really hit home with our audience.

The presentation was interactive, was filled with the appropriate kind of humor that maintain event credibility. His entire "Uncrapify Your Life" program had our group in stitches. He used some AV to support his comedy, but did so in such a refined way. In our event surveys, Jeff was the highest rated speaker on our program with 99% grading him either exceptional or very good.

Jeff Havens is a real professional. During the booking and promotional process, Jeff gave me everything that a meeting planner needs to market a meeting.

Jeff is a young, enthusiastic comedian. I will surely use him again.

Dale Yohnke
Executive Director
North Central Electric Association

November 21, 2007



Jeff Havens
5554 Shamrock Lane
Madison, WI 53711

Dear Jeff,

Thank you for the break you provided our otherwise heavily detailed managers' meeting agenda last week. Your performance improved the quality of our entire experience that day. You were laugh-out-loud funny—even to this usually stoic group! In fact, nearly all of the managers who returned their evaluations gave you top ratings.

We're a small electric utility with a big obligation to serve our customers. To that end we are as resourceful and efficient as possible. But sometimes we need help to be refreshed. The laughter you provided, and the deep breathing that goes with a good belly laugh, recharged us.

Laughter not only reduces stress, it also connects us with others. Connecting as a group is one of our managers' meetings' primary purposes. Thanks for strengthening that part of our meeting. Thanks for the laughter medicine.

Sincerely,

A handwritten signature in cursive script that reads "Cris Kling".

Cris Kling
Director, Public Relations